Key phases as part of the methodology

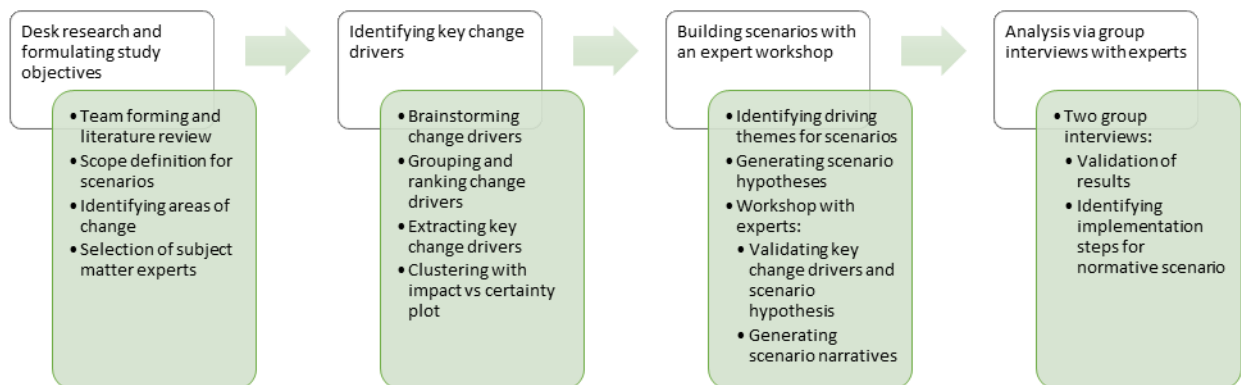| Desk research and formulating study objectives	Identifying key change drivers	Building scenarios with an expert workshop	Analysis via group interviews with experts

• Team forming and literature review
• Scope definition for scenarios
• Identifying areas of change
• Selection of subject matter experts
	• Brainstorming change drivers
	• Grouping and ranking change drivers
	• Extracting key change drivers
	• Clustering with impact vs certainty plot
		• Identifying driving themes for scenarios
		• Generating scenario hypotheses
		• Workshop with experts:
		  • Validating key change drivers and scenario hypothesis
		• Generating scenario narratives
			• Two group interviews:
			  • Validation of results
			  • Identifying implementation steps for normative scenario

What does change drivers, trends, and megatrends mean?

Change drivers are trends and megatrends that will affect the future occurring of an event within a defined scope. It includes uncertainties and assumptions. Trends are events that are happening around at any given time. They occur over a shorter period of time and have local impact. Megatrends are events that have persisted for a long time and that are expected to continue for many more years with a worldwide impact.

Scenario development workshop that took place during November 2021.

Please contact siddharth.jayaprakash@aalto.fi if you like to know more about this research!