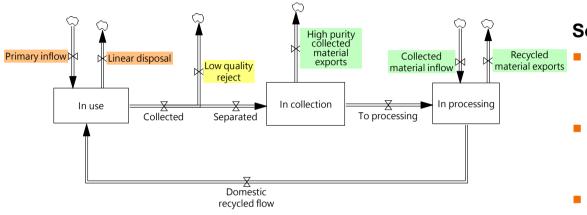
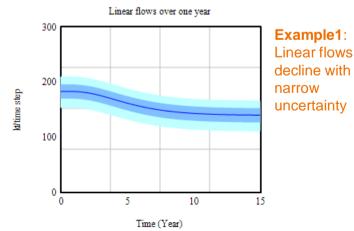
Challenge: what are the points of highest impact for increasing plastics circulation?

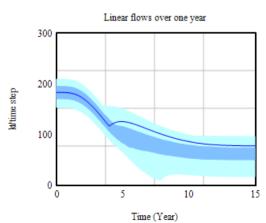




Solution

- With simulation modelling we can test alternative assumptions at the macro level, while considering uncertainties
- We test different changes to this system, and observe how linear and circular flows change in the system (image on the left)
- Expect results in Feb-Mar 2022





Example 2: Also decline, bigger uncertainty. But over time, regardless of assumptions, outcomes are better than Example 1.

-> This is the better strategy